

Bijal Shastri

Associate Director of Operations

Bijal is a graduate from Stockton University holding a bachelor's degree in Business Communications. She has an immense passion for all aspects of marketing, public relations, advertising and social media management. She understands a company's overall mission and starts to formulate a path to help achieve success. Bijal is always one to envision the bigger picture and strives to work towards it. Aside from marketing and PR, she has worked behind the set of TV production and has experience in the control room. Bijal's experience in different areas has helped her develop diverse professional skills, leadership skills and the ability to effectively work in teams. She strongly believes that emotional intelligence, mindfulness and self-awareness are key characteristics for success in both one's professional and personal life. Overall, Bijal has a huge passion to help others and is excited to be part of such an incredible team that shares common goals. Outside of her career, her interests include traveling, kickboxing and beauty. She is a self-taught makeup artist and enjoys learning new techniques. Bijal also likes spending time with her loved ones and being open to learning new things daily.